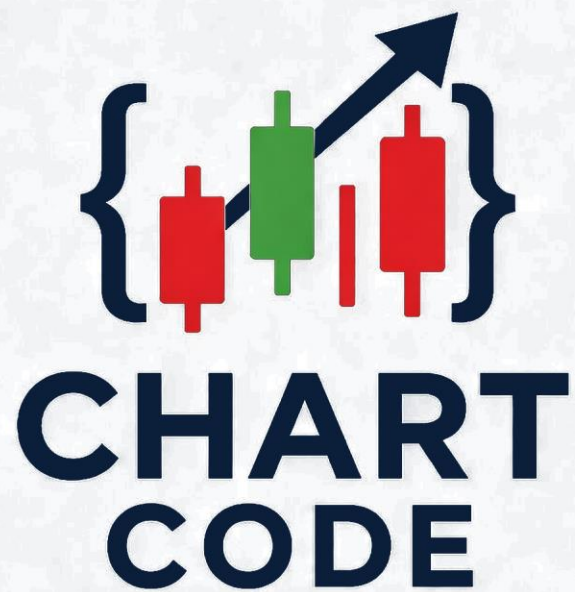




DECODE THE MARKET CODE



Deepak Kevadia

Founder & Chief Mentor, Chart Code

BSE & NISM Certified

chartcode.in

Mutual Fund & SIP Guide

1. Introduction — Why Mutual Funds Matter

Not everyone has the time, knowledge, or interest to research individual stocks, track quarterly results, and manage a portfolio actively. Mutual funds solve this problem by pooling money from thousands of investors and handing it to a professional fund manager, who invests it on their behalf according to a stated strategy.

This single idea — professionally managed, pooled investing — has made mutual funds one of the most popular ways for retail investors in India to participate in the stock market, particularly through the Systematic Investment Plan (SIP), which has become almost synonymous with disciplined, long-term investing for the country's growing middle class.

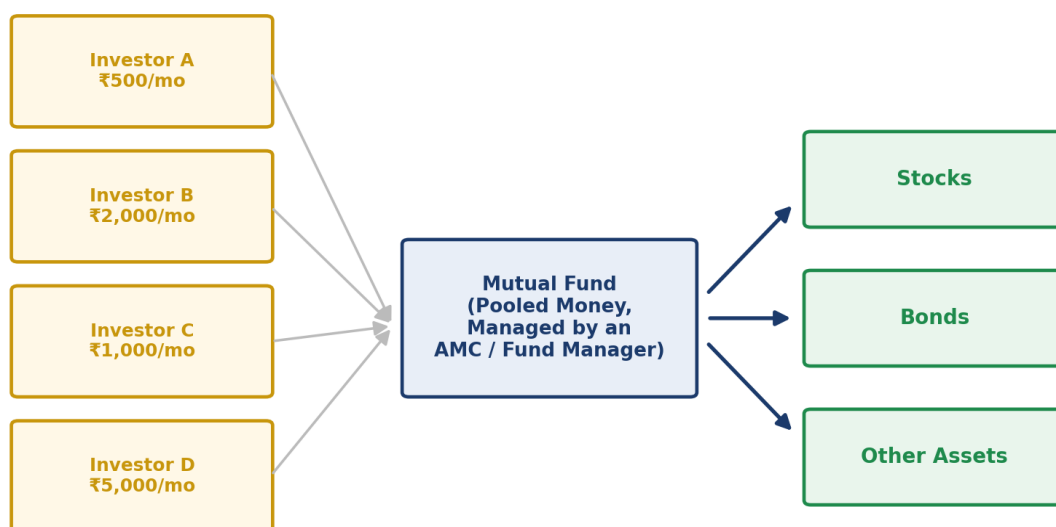
KEY

A mutual fund is not a single investment — it is a basket containing many individual investments (stocks, bonds, or both), instantly giving you diversification that would otherwise take significant time and money to build on your own.

In this guide, we will cover exactly what a mutual fund is, the major types available, how SIPs work and why they are so popular, and how to actually choose a fund with confidence.

2. What Is a Mutual Fund?

A mutual fund pools money from many investors and invests that combined pool into a diversified portfolio of stocks, bonds, or other securities, managed by a professional Asset Management Company (AMC) on behalf of everyone who has invested.



Each investor owns 'units' of the fund, proportional to how much they put in — and shares proportionally in the combined portfolio's gains or losses.

Fig 2.1 — How a mutual fund pools money from many investors into one diversified, professionally managed portfolio.

When you invest in a mutual fund, you are allotted 'units' proportional to how much you invested, at that day's Net Asset Value (NAV) — effectively the price of one unit of the fund. As the fund's underlying investments rise or fall in value, your units rise or fall in value right along with them.

□ Real-Life Analogy

Think of a mutual fund like a large community kitchen. Many families each contribute some money and ingredients (their investment). A professional chef (the fund manager) uses the combined pool to cook a large, well-balanced meal (the diversified portfolio). Everyone then gets a share of the meal proportional to what they contributed — without any single family needing to cook the entire thing themselves.

3. Types of Mutual Funds

Mutual funds are broadly categorised by what they invest in, and each category carries a different risk and return profile.

3.1 Equity Funds

Invest primarily in stocks. Higher potential returns over the long term, but also higher short-term volatility. Best suited for long-term goals (generally 5+ years), given the higher risk involved.

3.2 Debt Funds

Invest in fixed-income instruments like government bonds and corporate deposits. Lower risk and more stable, but with correspondingly lower long-term returns than equity funds. Better suited for shorter time horizons or more conservative investors.

3.3 Hybrid Funds

Invest in a mix of both equity and debt, in varying proportions depending on the specific fund's mandate — aiming to balance growth potential with reduced volatility compared to a pure equity fund.

3.4 Index Funds

A type of equity fund that simply buys all the stocks in a specific market index (like the Nifty 50) in the same proportion as the index itself, rather than trying to select individual winning stocks. This is known as passive investing.

4. Active vs Passive Funds

This distinction cuts across the categories above and describes how the fund manager approaches stock selection.

- **Active Funds:** A fund manager actively researches and selects specific stocks or bonds, aiming to beat the performance of a benchmark index. Typically charge a higher expense ratio to cover this research and management effort.
- **Passive Funds (Index Funds / ETFs):** Simply replicate a market index rather than trying to beat it, with minimal active decision-making. Typically charge a much lower expense ratio, since there is far less active research involved.

TIP

Data over long periods has repeatedly shown that a majority of actively managed equity funds fail to consistently beat their benchmark index after fees. This is a key reason index funds have grown rapidly in popularity among long-term investors worldwide, including in India.

5. What Is a SIP (Systematic Investment Plan)?

A SIP is simply a facility that lets you invest a fixed amount into a mutual fund automatically at regular intervals — typically monthly — rather than investing a large sum all at once.

5.1 How SIP Works

You set up a SIP with a fixed amount (say, ₹2,000) and a fixed date each month. On that date, the amount is automatically debited from your bank account and used to buy units of your chosen mutual fund at that day's NAV — completely automatically, with no manual effort required each month.

5.2 Rupee Cost Averaging

Because your SIP amount is fixed but the fund's NAV moves up and down, you automatically buy more units when the price is low and fewer units when the price is high. Over time, this averages out your purchase cost, reducing the risk of investing a large lump sum at exactly the wrong moment.

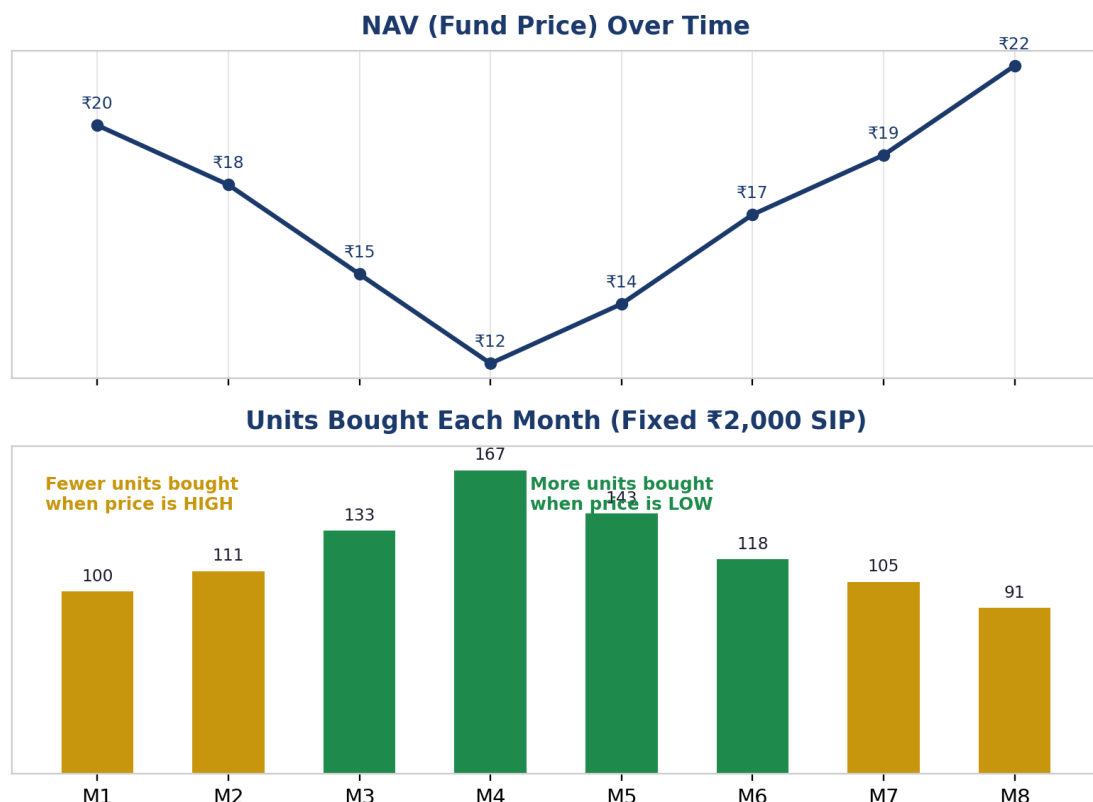


Fig 5.1 — A fixed monthly SIP automatically buys more units when the price is low and fewer when it's high.

5.3 The Power of Compounding in SIP

Because SIP returns are reinvested and continue growing along with your fresh monthly contributions, long-term SIPs benefit enormously from compounding — the effect becomes dramatically more visible in the later years of a long SIP than in the early years.

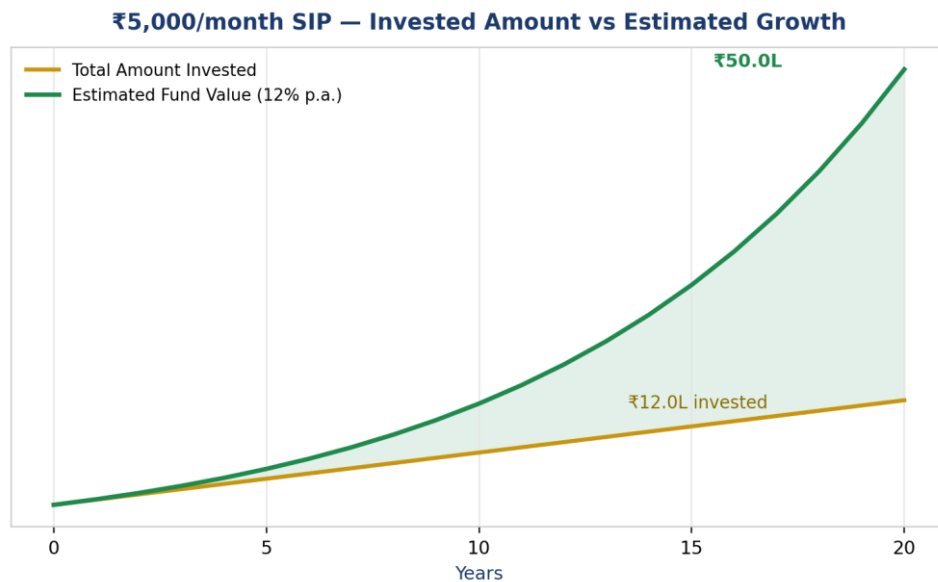


Fig 5.2 — A ₹5,000/month SIP at an estimated 12% annual return: the gap between amount invested and estimated value widens sharply over time.

Concrete Example

A ₹5,000/month SIP over 20 years at an estimated 12% annual return results in a total invested amount of ₹12 lakh, but an estimated corpus of roughly ₹50 lakh — the majority of the final value comes from compounded growth, not from the money you actually put in.

6. SIP vs Lump Sum

A lump sum investment means investing a large amount all at once, rather than spreading it out over time.

Aspect	SIP	Lump Sum
Best suited for	Regular income earners investing monthly savings	Investors with a large amount available right now
Timing risk	Reduced, due to rupee cost averaging	Higher — depends heavily on market level at entry
Discipline	Built-in, automatic, removes emotional decision-making	Requires separate discipline to avoid market timing
Ideal market condition	Works reasonably well in both rising and volatile markets	Works best when invested during a market dip

7. Key Terms Every Investor Must Know

Term	What It Means
NAV (Net Asset Value)	The price of one unit of a mutual fund, calculated at the end of each trading day
Expense Ratio	The annual fee charged by the fund, expressed as a percentage of your investment, covering fund management costs
AUM (Assets Under Management)	The total amount of money currently invested in the fund by all investors combined

Term	What It Means
Exit Load	A small fee charged if you redeem (sell) your units before a specified minimum holding period
CAGR	Compound Annual Growth Rate — the smoothed annual growth rate of a lump sum investment over a period
XIRR	Extended Internal Rate of Return — the correct way to measure returns for a SIP, since it accounts for multiple cash flows made at different dates

CAUTION

CAGR is not the right measure for SIP returns, because a SIP involves many separate investments made on different dates, not one single lump sum. Always check the XIRR figure when evaluating how a SIP has actually performed.

8. How to Choose a Mutual Fund

1. Match the fund category to your goal and time horizon: equity for long-term goals (5+ years), debt for shorter horizons or capital preservation.
2. Check the expense ratio: Lower is generally better, especially for index funds, where a lower expense ratio directly and predictably improves your returns.
3. Look at consistency, not just recent returns: A fund that has performed steadily across multiple market cycles is generally more reliable than one with one spectacular recent year.
4. Check the fund manager's tenure and the AMC's overall track record and reputation.
5. Avoid over-diversifying across too many similar funds: Owning 10 different equity funds that all hold largely the same large-cap stocks adds complexity without meaningfully reducing risk.

9. Common Mistakes

- Chasing last year's top-performing fund: Past outperformance does not reliably predict future outperformance, and today's winner is often a different fund next year.
- Stopping a SIP during a market downturn: This is precisely when rupee cost averaging is buying you the most units at the lowest prices — stopping defeats the strategy's core benefit.
- Ignoring the expense ratio: Treating a 0.5% difference in fees as negligible, when compounded over 15–20 years it can meaningfully affect your final corpus.
- Investing in equity funds for short-term goals: Putting money needed within 1–2 years into equity funds, where short-term volatility could force a loss if you need to redeem at the wrong time.
- Not reviewing your funds periodically: Setting up a SIP and never checking whether the fund's strategy, performance, or your own goals have changed over several years.

10. Quick Reference — Mutual Fund Cheat Sheet

Fund Type	Invests In	Risk Level	Typical Time Horizon
Equity Fund	Stocks	High	5+ years
Debt Fund	Bonds, fixed-income instruments	Low to Moderate	6 months – 3 years
Hybrid Fund	Mix of stocks and bonds	Moderate	3–5 years
Index Fund	All stocks in a chosen index	High (same as equity)	5+ years

11. Chapter Summary

Here is everything you learned in this guide in one concise recap:

- A mutual fund pools money from many investors into a professionally managed, diversified portfolio, with each investor owning units proportional to their contribution.
- The major categories are equity, debt, hybrid, and index funds, each with a different risk and return profile.
- Active funds try to beat the market through stock selection; passive (index) funds simply replicate a market index at a much lower cost.
- A SIP automatically invests a fixed amount at regular intervals, using rupee cost averaging to reduce the risk of poor timing.
- Long-term SIPs benefit heavily from compounding, with the growth curve widening dramatically in the later years.
- XIRR, not CAGR, is the correct way to measure SIP returns, since a SIP involves multiple cash flows on different dates.
- Choose funds based on your goal, time horizon, and expense ratio — not simply last year's best performer.

Chart Code — Decode the market code
chartcode.in