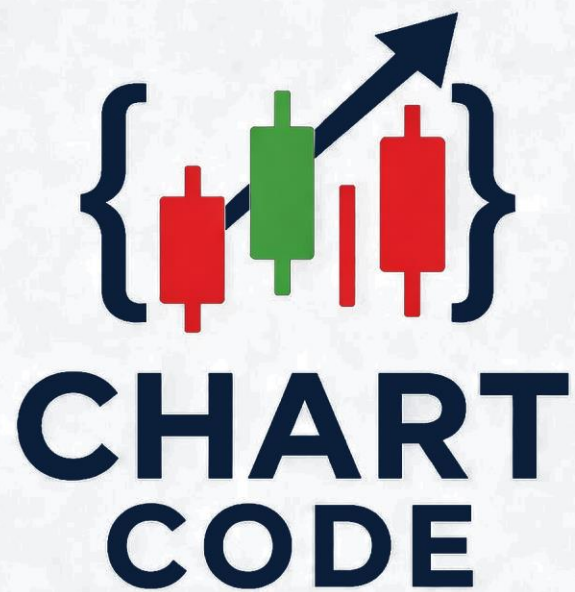




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Demat Account Setup — Step by Step Guide

Opening a Demat account is the very first practical step to investing in India. This guide walks you through the entire process — documents, choosing a broker, and every step of the online application.

1. Introduction — Why You Need a Demat Account

Before 1996, shares in India were traded as physical paper certificates — a system plagued by theft, forgery, and slow, error-prone settlement. The Depositories Act of 1996 introduced the Demat (Dematerialised) system, converting physical share certificates into secure electronic entries, the same way your bank balance exists as a number rather than a stack of cash in a vault.

Today, a Demat account is mandatory for anyone who wants to buy or sell shares, ETFs, bonds, or mutual funds on the Indian stock exchanges. There is no way around it — before you can place your very first trade, this account must exist and be active.

KEY

A Demat account cannot be opened on its own for trading purposes — it is almost always opened together with a linked Trading account, usually through the same broker, in a single combined application.

In this guide, we will walk through exactly what a Demat account is, what documents you need, how to choose the right broker, and the complete step-by-step account opening process from start to finish.

2. What Is a Demat Account?

A Demat account is an electronic account that holds your shares and other securities in dematerialised (paperless) form — similar to how a bank account holds your money electronically instead of as physical cash.



You place a BUY order on your Trading Account.
Money moves from your Bank Account, and the shares you buy are credited into your Demat Account, where they are safely held electronically until you decide to sell.

Demat Account = Your electronic locker that STORES the shares you own.
Trading Account = The gateway used to BUY and SELL those shares.

Fig 2.1 — How your Bank, Trading, and Demat accounts work together when you buy shares.

2.1 Demat Account vs Trading Account vs Bank Account

- **Bank Account:** Where your money sits. Funds move from here to buy shares, and land back here when you sell.
- **Trading Account:** The gateway you actually use to place buy and sell orders on the stock exchange (NSE/BSE).
- **Demat Account:** The electronic locker where the shares you own are safely held after a purchase, until you choose to sell them.

□ Real-Life Analogy

Think of your Bank account as your wallet, your Trading account as the shop counter where you place your order, and your Demat account as the shelf at home where your purchased goods are stored. Money leaves the wallet at the counter, and the goods you buy end up on the shelf — not in your hand and not at the shop.

3. Documents Required

Almost every broker in India now supports a fully online, paperless account opening process using Aadhaar-based eKYC. Keep the following ready before you start:

Document	Purpose
PAN Card	Mandatory identity proof; linked to all your trading and tax records
Aadhaar Card (linked to mobile number)	Used for eKYC and Aadhaar-based e-Sign; your registered mobile must be active to receive the OTP
Bank Account Proof	Cancelled cheque or bank statement, used to link your bank for fund transfers
Signature	A scanned or photographed image of your signature on plain paper
Passport-Size Photograph	A recent photograph, usually captured live during the video verification step
Income Proof (for F&O segment only)	Salary slip, ITR, or bank statement — only required if you plan to trade futures & options

TIP

Make sure your Aadhaar is linked to a mobile number you currently have access to. The entire eKYC and e-Sign process depends on receiving OTPs on that exact number — a common reason applications get stuck is an outdated mobile number linked to Aadhaar.

4. Choosing the Right Broker / Depository Participant (DP)

A Depository Participant (DP) is simply a SEBI-registered intermediary — usually your broker — authorised to open and maintain Demat accounts on behalf of one of India's two depositories, NSDL or CDSL. When choosing where to open your account, weigh the following factors:

1. **Brokerage & AMC charges:** Compare account opening fees, annual maintenance charges (AMC), and per-trade brokerage across a few brokers before deciding.

2. Platform & app quality: A clean, reliable trading app matters far more once you're actively placing orders than it seems at account-opening time.
3. Customer support: Check how responsive support is, especially for account and fund-related issues — read recent reviews, not just the broker's own marketing.
4. Research & tools: Some brokers offer free research reports, screeners, and charting tools bundled in; useful if you don't want to pay for these separately.
5. Regulatory standing: Confirm the broker is currently registered with SEBI and a member of NSE and/or BSE — this information is publicly available on the exchange websites.

5. Step-by-Step Account Opening Process

While the exact screens vary slightly from broker to broker, the modern online account opening process follows the same seven steps everywhere:

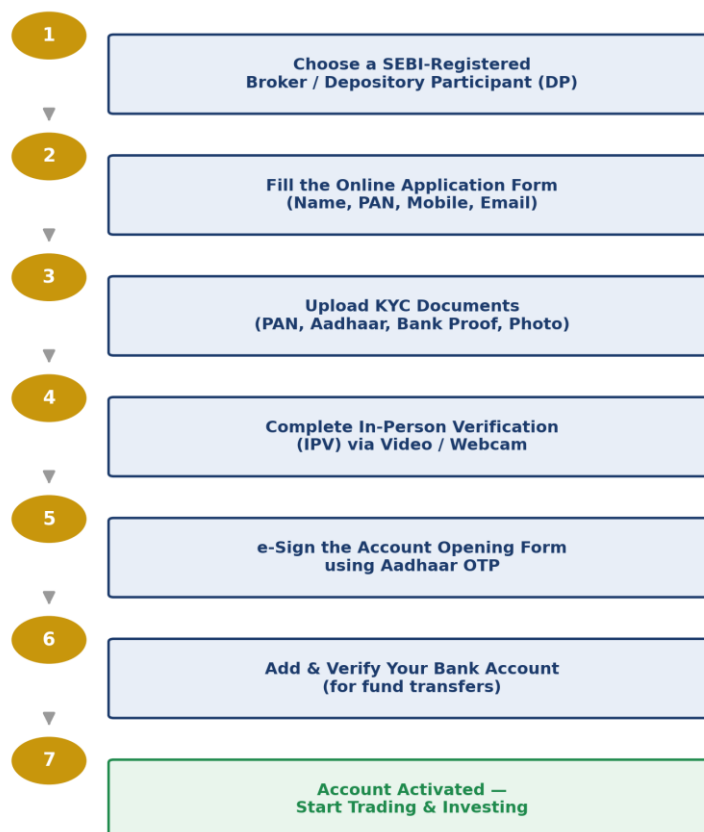


Fig 5.1 — The complete Demat + Trading account opening process, start to finish.

5.1 Step 1 — Choose Your Broker

Visit the broker's website or app and start the 'Open an Account' process. You will typically begin by entering your mobile number and email, which get verified via OTP.

5.2 Step 2 — Fill the Online Application

Enter your basic personal details — name, date of birth, PAN, address, and occupation — exactly as they appear on your PAN card, to avoid mismatches that can delay approval.

5.3 Step 3 — Upload KYC Documents

Upload clear photos or scans of your PAN card and Aadhaar card, along with your bank proof and signature, as listed in Section 3.

5.4 Step 4 — In-Person Verification (IPV)

SEBI requires every new investor to complete an In-Person Verification, almost always done today through a short live video call or webcam recording where you confirm your identity and read out a short code shown on screen.

5.5 Step 5 — e-Sign the Application

Once your details and documents are confirmed, you will digitally sign the account opening agreement using an Aadhaar-based OTP — this legally replaces a wet-ink signature and completes the paperwork instantly.

5.6 Step 6 — Link and Verify Your Bank Account

Add your bank account details and complete a small verification step (often a refundable ₹1 transaction) to confirm the account belongs to you before you can transfer funds in or out.

5.7 Step 7 — Account Activated

Once everything is verified, you will receive your Demat account number (a 16-digit Beneficiary ID) and Trading account login credentials, typically within 24 to 48 hours for a fully online application.

□ Concrete Example

Suppose you start your application at 10 AM with all documents ready — PAN, Aadhaar-linked mobile, and a cancelled cheque photo. You can typically complete Steps 1 through 6 in under 20 minutes. Most brokers then complete the backend verification and activate the account within one business day, after which you receive your login credentials by email and SMS.

6. Understanding the Charges

Before you open an account, it helps to understand the typical fee structure so there are no surprises later:

Charge	What It Is	Typical Range
Account Opening Charges	One-time fee to open the Demat + Trading account	₹0 – ₹500 (many brokers now offer free account opening)
Annual Maintenance Charges (AMC)	Yearly fee to keep the Demat account active	₹0 – ₹900 per year, billed by the depository via your broker
Brokerage	Fee charged per trade you place	Flat ₹0–20 per order (discount brokers) or a % of trade value (full-service brokers)
Depository Transaction Charges	Small charge levied by NSDL/CDSL each time you sell shares	A few rupees per transaction, usually bundled into your contract note

CAUTION

A broker advertising 'zero AMC' or 'zero brokerage' is not necessarily the cheapest option overall — always check the complete fee schedule, including charges for things like fund withdrawal, call-and-trade support, and inactivity, before assuming one broker is cheaper than another.

7. Linking Your Bank Account & Adding a Nominee

Two final steps are easy to overlook but genuinely important:

- **Bank Linking:** Your Demat and Trading accounts must be linked to a bank account for all fund transfers. You can usually link more than one bank account, but you must designate one as primary.
- **Nomination:** SEBI requires every Demat account holder to either add a nominee or explicitly opt out of nomination. Adding a nominee ensures your holdings can be transferred smoothly to your chosen person in the unfortunate event of your death, without your family needing to go through a lengthy legal process.

8. Common Mistakes to Avoid

- **Mismatched details:** Entering your name or date of birth slightly differently from how it appears on your PAN card, causing the application to get rejected or delayed.
- **Outdated Aadhaar mobile number:** Starting the process only to discover the OTP is going to an old, inaccessible mobile number linked to Aadhaar.
- **Skipping the nomination step:** Leaving the nomination section blank or postponing it indefinitely, which can create complications for your family later.
- **Choosing a broker on brokerage price alone:** Picking the cheapest broker without checking app reliability, customer support quality, or platform stability during high-volatility trading days.
- **Opening multiple unnecessary accounts:** Opening several Demat accounts across different brokers without a clear reason, making it harder to track your overall portfolio and increasing your total AMC costs.

9. Quick Reference — Pre-Application Checklist

Item	Ready?
PAN card (scanned/photographed)	☐
Aadhaar card with active linked mobile number	☐
Cancelled cheque or bank statement	☐
Signature on plain white paper (photographed)	☐
Quiet, well-lit space for the video IPV call	☐
Chosen a nominee's full name and details	☐
Compared at least 2–3 brokers on charges and app quality	☐

10. Chapter Summary

Here is everything you learned in this guide in one concise recap:

- A Demat account electronically stores the shares you own; a Trading account is the gateway used to buy and sell them; both are usually opened together.
- You will need PAN, Aadhaar (with an active linked mobile number), a bank proof, a signature, and a photograph to complete the application.
- Choose a broker based on charges, platform quality, customer support, and regulatory standing — not price alone.
- The seven-step process — choose broker, fill application, upload documents, complete video IPV, e-sign, link bank, activation — can usually be completed online in under 30 minutes, with activation following within 24–48 hours.
- Understand the full fee schedule (account opening, AMC, brokerage, transaction charges) before choosing a broker.
- Always add a nominee, and double-check that your personal details exactly match your PAN card to avoid delays.

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